

Control Data Corp. Acquires Cedar Firm

The Twin Cities' growth as a "brain industry" center received another boost today.

Control Data Corp., Minneapolis computer development firm, completed purchase of Cedar Engineering, Inc., a Twin Cities electronics and precision manufacturing company.

No purchase price was disclosed, but it was announced the transaction involved 100 per cent of the stock of the Cedar company.

"This acquisition will combine the production and engineering skills of Cedar Engineering with one of the most experienced research and development groups in the computer field," said William C. Norris, Control Data president, and E. J. Manning, Cedar Engineering president.

Cedar Engineering occupies 33,000 square feet of space at 5806 W. Thirty-sixth street in St. Louis Park and leases an additional 5,000 square feet at Crystal airport.

The firm employs 165 and does about 2 million dollars in business a year, Manning said. It was formed in 1952, has grown steadily and last year doubled both its sales and employment figures.

Control Data was organized in August by Norris, former vice president and general manager of Remington Rand Univac, and about a dozen key engineers and executives, who, like Norris, had pioneered computer development at Engineering Research Associates (ERA) in St. Paul after World War II.

In the new arrangement, Cedar Engineering will become the Cedar Engineering division of Control Data, with Manning in charge as division general manager. Manning also will be a vice president of Control Data and a member of the board.

G. J. Clark and E. E. Strickland, executives of Cedar Engineering, will have key roles in the future growth of Control Data, Norris said.

Strickland, treasurer and general manager of Cedar, will lead in corporate financial planning and will continue his divisional responsibilities, Norris said. Clark, director of sales for Cedar, who has many years of experience with the air force, will help solve application problems in the military field.



Norris

Manning



Clark

Strickland

Cedar Engineering lists among its customers both the navy and air force and such companies as Convair, North American, Martin, Boeing, General Electric and Westinghouse. It makes complex instrument and control devices, most of which are used in missiles and military aircraft.

In addition to this work, Cedar's facilities will now be used to produce a number of data processing devices already developed by Control Data.

These include a new type of "building block" printed circuit card that can be combined by the hundreds to make complete sections of large-scale computers; a digital computer which can assist in the design of other computers; and production data recorders, which will provide basic manufacturing information to computers installed in industrial plants, aiding in more efficient scheduling and inventory control.

FROM THE DESK OF
JOHN E. BYRNE

CA. 4-5321

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JEB

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