

From: Roger Norris roddy.norris@gmail.com  
Subject: Scannable Document - sent from Scannable  
Date: September 24, 2020 at 10:14 AM  
To: rodynorris@gmail.com

RN

FORBES MAGAZINE

OFFICE OF THE PRESIDENT

October 27, 1977

RECEIVED

NOV 2

PERSONAL

Mr. William C. Norris  
Chairman of the Board  
Control Data Corporation  
8100 34th Avenue, South  
Minneapolis, Minnesota 55420

Dear Mr. Norris:

Would you believe for just over ten years I've been trying to get you to break bread with me and our key editors...?! The first invitation was to FORBES' 50th Anniversary Dinner at our home in Far Hills in 1967.

One might almost think you were a self-feeder (which is a phrase a neighboring mother of ours uses to describe desirable suitors for her several daughters.) Your turn-downs in the last year or two are understandable in view of the fact I gather you were pretty teed off with FORBES over parts of an article.

By now, I guess I should throw in the sponge, take a hint, accept defeat in this decade-long quest but you are such a unique achiever and so many of our key editors, as well as myself and now my son Steve (Malcolm Jr.) who will be taking over when I keel over want me to try once more.

On occasion, be it ever so rare, I guess you have to be in New York. Can't we persuade you to lunch with us -- entirely off the record? While maybe for one reason or another you don't think so, you have a lot of admirers in these parts... and, incidentally, my family and I, sailing to Northeast this summer, stopped for lunch with Olive and Tom Watson and he's

1917  
SIXTY YEARS  
1977

*Unrecorded Telephone  
conversations*

*Ellen*  
*Call*  
*his*  
*re: g*

*Call him*  
*please*

*Nice*

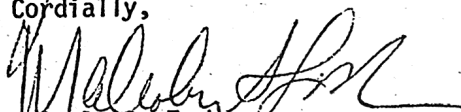
*is there a  
good time  
to come to lunch*

Mr. William C. Norris  
October 27, 1977  
Page Two

certainly a saluter of your accomplishments.

My secretary will contact your office and if the cause is beyond repair, beyond hope, totally lost, I'll promise to cease and desist.

Cordially,



Malcolm S. Forbes

MSF:ee

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is crucial for ensuring transparency and accountability in the organization's operations.